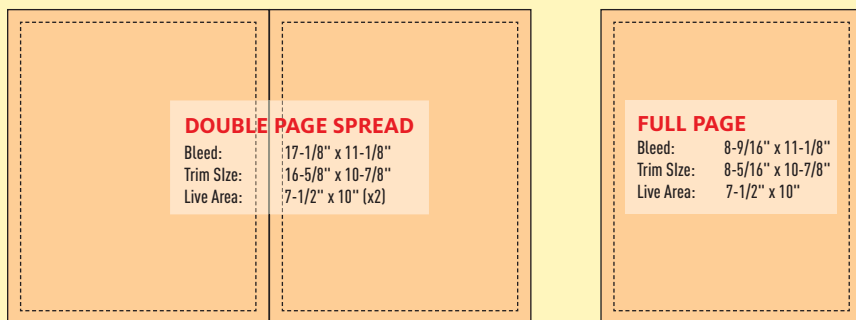
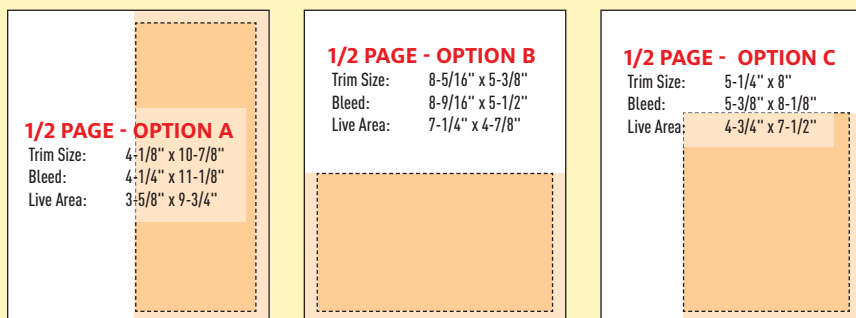


AD DIMENSIONS

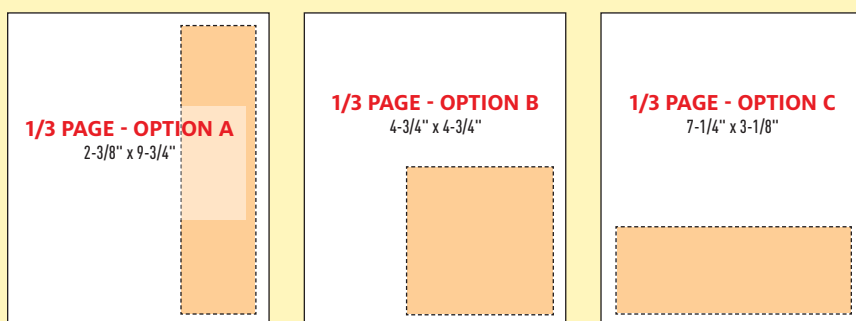
FULL PAGE ADS *Bleed ads must be supplied with bleeds and cropmarks*



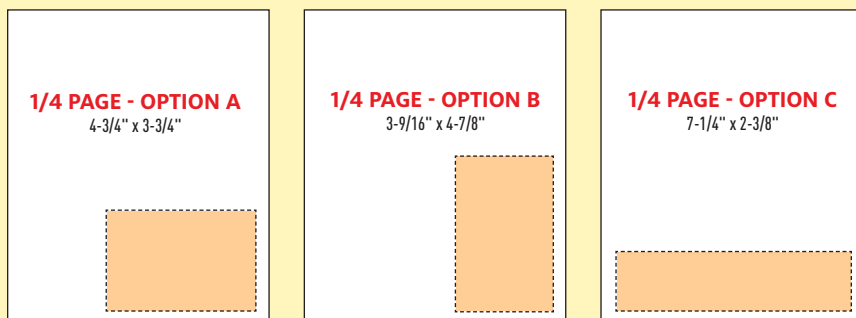
1/2 PAGE ADS *Bleed ads must be supplied with bleeds and cropmarks*



1/3 PAGE ADS *These are non-bleed ads*



1/4 PAGE ADS *These are non-bleed ads*



CLOSING DATES & MATERIAL DEADLINES

BOOKING SPACE CLOSING DATE:
March 29, 2024

MATERIAL DUE DATE:
April 10, 2024

DISTRIBUTION DATE:
May, 2024

MATERIAL REQUIREMENTS

AD FORMAT

PDF-X1a Compliant

Images must be high resolution (300 DPI) and converted to CMYK mode.

Full Page and 1/2 Page Ads

must be supplied with bleeds and cropmarks, unless it is a non bleed ad.

Live Text must be at least 1/4" away from the trim edge.

All Ads must be supplied with crop marks.

FILE DELIVERY

Email, FTP, Dropbox, Wetransfer

Please contact us for FTP login

AD DESIGN CHARGES

1/2 Page size or smaller: \$195

Sizes larger than 1/2 Page: \$395

Please provide high resolution images, vector logos and copy in digital format.

SUBMIT MATERIALS TO:

Joe Turkel, Publisher

Tel: 416-497-5353, 1-888-700-4464

Fax: 416-497-0871

Email: tigc@rogers.com or

joe@globelitemedia.com



THE TRAVEL GUIDE TO
CANADA

5863 Leslie St., Suite 315, Toronto, ON M2H 1J8

E-MAIL: joe@globelitemedia.com

TEL: 416-497-5353 TOLL FREE: 1-888-700-4464

GROUP PUBLISHER: **Joe Turkel** | joe@globelitemedia.com

EXECUTIVE EDITOR: **Judi Scharf** | judi@globelitemedia.com

EDITOR: **Ilona Kauremszky** | ilona@globelitemedia.com